

SEPTEMBER 9, 2022

## *Northern Star and Shell bring convenience and mobility to Region 1*

Northern Star recently inked a deal with Pilipinas Shell Petroleum Corporation to bring Shell-branded Mobility stations to the Northern Star Retail Network in Region 1. By doing so, consumers in La Union, Ilocos Sur, and Ilocos Norte – motorists and pedestrians alike — can now look forward to enjoying more of Shell’s high-quality products and services on the road.



*Aringay, La Union*

The Mobility sites will support the increasing travel and economic activity in Baguio City, Banaue, La Union, Vigan, Pagudpud, and other tourist hotspots in the region. It likewise holds the potential of generating new jobs with the workforce requirements of the new and soon-to-be-built Shell Mobility Stations, as the partnership adds no less than 100 sites in Pilipinas Shell’s nationwide portfolio throughout the expected life of the deal.



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Northern Star and Pilipinas Shell will work together for the seamless integration of operational practices in alignment with Shell standards. In doing so, Northern Star will apply its strong operational excellence and expertise demonstrated through speedy and consistent site growth and best practices through the years. With this new development, Northern Star becomes a multi-branded retailer of world-renowned fuel brands with operations in regions 1, 2, CAR, Aurora, Baguio, Zambales, Metro Manila, and Eastern Laguna.



*Naguilian, La Union*